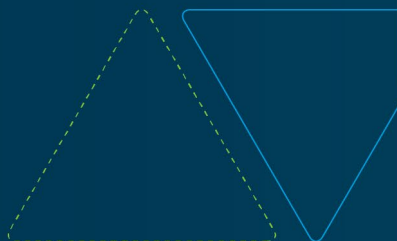




**PRESS KIT – FRENCH VILLAGE – CLUSTER MONTAGNE
INTERALPIN 2023 – Booth 0.38**



PRESS KIT APRIL 2023 – FRENCH VILLAGE

**A SHOWCASE OF FRENCH MOUNTAIN DEVELOPMENT EXPERTISE
PRESENT AT THE INTERALPIN INTERNATIONAL MOUNTAIN TRADE SHOW:
CLUSTER MONTAGNE WILL HOST AN INTERACTIVE FRENCH VILLAGE BOOTH SPACE
WITH ITS MEMBERS**
#excellence #international #innovation

CLUSTER MONTAGNE: HIGHLIGHTING FRENCH EXPERTISE AND KNOW-HOW

Cluster Montagne, created in 2012 in the heart of the French Alps, brings together the key stakeholders in mountain tourism development: companies, public institutions, research and education establishments as well as Innovation Territory.

With more than 240 members in 2023, Cluster Montagne has established itself as the unifying force for the key stakeholders in the French mountain industry. This position reflects its primary strategic roles:

- unify, support, and promote all stakeholders in the French mountain development industry,
- participate in developing sustainable mountain tourism destinations by boosting cooperation, innovation, performance, and overall capabilities,
- position French mountain expertise (summer and winter) internationally.

Through a wide variety of projects, from working groups to training by way of innovation programs, **Cluster Montagne reinforces the industry's competitive advantage, participates in boosting the capabilities of its members, and offers to share the vast experience and capitalize on the core competencies of all stakeholders to take action collectively**, both in France and abroad.

INTERNATIONAL INNOVATION AND APPEAL

The mountain tourism development market continues to change. Facing social, economic, and Environmental challenges, the French tourism industry possess the right skills, know-how, and expertise to position its offering across the globe to provide innovative and tangible solutions. From April 19-21, 2023, the InterAlpin trade show offers French companies the opportunity to showcase their skills, expertise, and successes.

"InterAlpin is a must-attend event for Cluster Montagne and its members," explains Nathalie Saint-Marcel, Deputy Director of Cluster Montagne. "It is an opportunity for our members who attend the show to develop key contacts with international experts in the industry, to start or reinforce their business abroad, and to present their latest innovations to other Alpine markets (Austria, Germany, Italy, Switzerland), other European markets (Scandinavia, Eastern Europe), as well as other large or growing markets across the globe (Asia, the Americas). The French Village run by Cluster Montagne brings together, in the same place, a broad expertise from the French mountain development industry. This multi-faceted approach allows us to cater to high expectations in terms of networking, meetings, and business, in addition sharing experiences and thinking about what is at stake for the mountains of tomorrow, which will necessarily be more sustainable and also more enjoyable, more accessible, more interactive."



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THE FRENCH VILLAGE LOOKING TOWARDS THE MOUNTAINS OF TOMORROW

This year, 20 member companies will exhibit at the French Village (booth 0.38). These companies, whatever their core business (diversification and customer experience, ski resort development, environment, natural hazards, services, urban planning...), adapt their offering and expertise to provide solutions to address the stakes for the mountains of tomorrow. The results and the investment projects already demonstrate the industry's tremendous capacity to innovate, encouraged and showcased at professional meetings such as InterAlpin or the recent Mountain Planet trade shows.

THE MOUNTAINS OF TOMORROW... HIGHER PERFORMANCE FOR SUSTAINABILITY

Climate change and the necessary rationalization of natural resource usage have an impact on ski area operations. Performance, especially environmental performance for ski areas, represents one of the major challenges that the stakeholders of the mountains of tomorrow must address. To do this, **new technologies and new uses can be deployed to save energy, optimize infrastructure maintenance, and more efficiently manage natural resources (water, land, beauty of the landscapes...).**

Optimizing human and material resources is the focus of six exhibiting companies:

- **ATEN ALTITUDE:** Imagina International is editor and integrator of the Aten Altitude software. Integrated management program for the operation, maintenance and real-time supervision of ski areas, ATEN ALTITUDE is an easy to use, complete and scalable solution.
Contact: Laurent JULLIOT - laurent.julliot@imagina-international.com - www.aten-altitude.com
Booth B0.38/8
- **CDA Management:** Operating 10 of the largest ski resorts in the Alps, we deliver tailor-made advices to our clients: adaptation of existing resorts to climate change, well-balanced and realistic masterplans, training of staff on key ski processes, successful launch of new ski resorts, anagement of international ski schools, optimization of existing organization or infrastructures to enhance guest satisfaction and profitability.
Contact: Jean-Marc FARINI - jean-marc.farini@compagniedesalpes.fr - www.compagniedesalpes.com/fr | **Booth B0.38/10**
- **IDM:** Cables and installation, springbox ski lifts, belt conveyors and covers, sheave liners, rubber parts for lifts, snowmaking gun hoses, seat covers, spare parts for ski lifts and for snow groomers, rubber anti slip floorings, sliding mats, tubing slopes.
Contact: Julien GUILLOTEAU - julien.guilloteau@idm-france.com - www.idm-france.com
Booth O0.8



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- **POMA:** With more than 8,000 transportation systems built worldwide over the past 85 years, POMA is a major player in cable transportation solutions. All over the world, POMA innovates and brings its know-how and expertise in cable transportation to both urban and mountain areas, for tourism and industry. On the 5 continents, POMA innovates, brings its know-how and its expertise of mobility solutions by cable in the fields of urban transport, mountains, tourism, industry, for a more sustainable mobility.

Contact: Fabien FELLI - fabien.felli@poma.net - www.poma.net | **Booth D.10**

- **SANISPHERE:** 32 Years of experiences and innovation to develop autonomous ecological waterless toilets in mountains, no sewers, no water, no power, no emptying required and simple use and maintenance. The right partner to equip your isolated sites with toilets loved by your visitors!

Contact: Armel SEGRETAIN - contact@sanisphere.fr - www.sanisphere.fr | **Booth B0.38/6**

- **WESNOW:** Design and manufacture of high efficiency all-weather snow machines and turnkey solutions to cover a broad range of needs for snow-related leisure activities.

Contact: Bertrand LAMBLA - contact@wesnow.fr - www.wesnow.fr | **Booth B0.38/7**

THE MOUNTAINS OF TOMORROW... FOR EVERYBODY IN SECURITY!

Climate change is having a major impact on mountain regions and the consequences for the natural environment are increasingly marked.

Since the health crisis, the mountain has nonetheless shown its extensive attractiveness. But the **safety requirements for guests, infrastructure and professionals are being reinforced for ever more pleasant and secure and inclusive leisure experiences.**

Accessibility for everyone is also a tremendous challenge to make natural playground easily and safely accessible to all types of clients.

- **ALPES INGE:** Based in the heart of the French Alps, ALPES INGE was created in 1999 as a Geotechnical Science and Civil Engineering consulting firm. Our core skills are mountain works and natural hazards. Our engineers and technicians operate in France and abroad in 4 main areas : Natural Hazards, Mountain Development, Geotechnics & Civil Engineering Structures and Classified Installations. ALPES INGE provides an end-to-end support to our clients: from the preliminary feasibility study to the construction works monitoring.

Contact: Ivan BRUNET - ivan.brunet@alpes-inge.com - www.alpes-inge.com | **Booth B0.38/9**

- **ALSETEX:** ALSETEX has been designing and manufacturing pyrotechnic devices dedicated to civil protection products since 1965. Our company develops a range of products to combat natural disasters (avalanches, birds, hail, droughts, etc.), as well as a range of non-toxic smoke products that respond to the various needs of air tests and training. Our preventive avalanche triggering solutions are designed to safely secure your ski areas in all weather conditions, even with reduced visibility.

Contact: Vincent ROULLIER - vincent.roullier@etienne-lacroix.com - www.asetex.com | **Booth B0.38/5**



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- BLUECIME:** Analysis systems for chairlift and gondola boarding (SIVAO) based on image processing and Artificial Intelligence: alerts in relation to the position of the security bar on the chairlift, user counting (distinction between children/adults/handiski), live view of evacuation, attendance and operating statistics, eco-driving assistance. Our systems can be adapted to all aerial lifts without modifying the vehicles.
Contact: Fabrice AUBOUY - fabrice.aubouy@bluecime.com - www.bluecime.com | **Booth B0.38**
- ID GROUP:** French specialist in mountain development for more than 25 years, ID GROUP is composed of four brands: IDS: The expert in non-slip rubber mats and flooring specially designed for heavy-duty use // IDDERMAN: Manufacturer of universal gallery to cover any carpet lifts on the market // TEAM SERVICE: Manufacturer of carpet lifts and loading conveyors for chairlifts // ANGEL: Safety device preventing passenger falls from chairlifts.
Contact: Michel PORTE - michel.porte@idgroup-france.com - www.idgroup-france.com | **Booth B0.14**
- FICAP:** FICAP has conceived, designed and produced dedicated carpet lifts for ski stations and the transport of persons under the FUNBELT brand. The carpet lifts can be equipped with a protective gallery protecting users and installations of bad weather. FUNBELT carpet lifts are designed to be robust and reliable even under extreme conditions.
Contact: Jérôme BESNARD - jeromebesnard@ficap.fr - www.funbelt.fr | **Booth B0.38/12**
- HANDI TECHNOLOGY:** Paraplegic skiers can now get into gondolas without having to get out of their sit-ski and transfer to a wheelchair. SNOWHEEL has been made available at ski resorts by ski-lift owners for the use of sit-ski users.
Contact: Marc BORGETTO - mborgetto@handi-technology.com - www.handi-technology.com
Booth B0.38/12
- PATROLAIR:** PATROLAIR ambition is to raise UAV operations at high efficiency level, comparable to aeronautics standards. We provide from basic to specialized training, and as consultants may bring our 40 years aeronautical expertise to build a UAV entity from scratch until full operations. We analyse needs and act accordingly. We've just launched UAVSUITE, a « all-in one » tool for operations management, user friendly and providing aeronautical rules full compliance.
Contact: Antoine FLEISCHMANN - contact@patrolair.com - www.patrolair.com | **Booth B0.38/4**



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THE MOUNTAINS OF TOMORROW... MORE FUN!

Whatever the mountain range, ski resort guests agree that while their expectations have changed, the mountains should remain a place for fun and enjoyment. Yet, the mountain economy still heavily depends on tourism and especially skiing-related tourism. It is in this manner that **ski resorts need to diversify their offer, both in winter and summer, by providing more thrills and exciting experiences to visitors, while still guaranteeing their safety.**

Diversifying the leisure activity offer in the mountains, to include all four seasons, is the opportunity around which new products and tourism practices, activities at ski areas, and the guest experience gravitate.

Six members of Cluster Montagne exhibiting in the French Village target this issue:

- **ALPIM:** ALPIM designs, manufactures and sales bike racks for all types of ski lifts: chairlifts, gondolas and ski lifts, whether they are new or old.
Contact: Sylvie ANTHOINE - info@alp-im.com - www.alp-im.com – **Booth 0.38/3**
- **FANTASTICABLE:** 20 years of experience in zipline design and construction.
Contact: Philippe VOIRIN - info@fantasticable.fr - www.fantasticable.com – **Booth B0.38/2**
- **INTENCE:** Improve your customer journey with a smartphone-centric approach throughout their experience! INTENCE develops and manages ticketing, access, live information, marketplace and data analysis solutions. For a complete control and seamless of the customer journey.
Contact: Pierre-Albert MOREL - pamorel@intence.tech www.intence.tech | **Booth B0.38/11**
- **LUMIPLAN:** LUMIPLAN is the leader in dynamic signage solutions in France and in the USA. With its real-time, interconnected, omni-channel information system, LUMIPLAN offers governing bodies and ski resort operators an open, innovative and scalable technical software solution. Manage all of your dynamic information in the village and on the mountain with Infoneige and its interconnected medias.
Contact: Patrick GRAND'EURY - montagne@lumiplan.com - www.lumiplan.com | **Booth B0.38/1**
- **MND:** As a French leading industrial group for ropeways, snow systems, mountain safety and leisure infrastructures, MND operates all over the world. 4 brands, 4 areas of expertise in which MND is a world leader. Our products are designed and manufactured in the Alps, a landmark in the mountain sector, where the future of our business is taking shape. We have references in all the world's major mountain areas and our innovative approach extends to urban transport solutions.
Contact: Xavier MARCOU - xavier.marcou@mnd.com - www.mnd.com | **Booth B141**
- **MOONBIKES:** The world's first 100% electric snowbike : ideal for winter destinations and cable cars. MOONBIKES Motors achieved impressive growth within three years, with sales exceeding 5 million euros in winter 2022/23. The company has expanded into new markets, established a network of 20 sales and after-sales service partners throughout Europe, and established subsidiaries in the USA and Sweden.
Contact: Sasha ORTNER - sascha@moonbikes.com - www.moonbikes.com | **Booth B130**



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AN ACTIVE PRESENCE AT INTERALPIN 2023

Interalp is one of the two major professional trade shows for the mountain development industry and remains a must-attend event for Cluster Montagne. To make these three days even more enriching, Cluster Montagne has organized for members, partners, and trade show visitors a full program of meetings and discussions to allow all stakeholders present to learn more about each other and to inspire best practices:

Wednesday, April 19

Upcoming Challenges for Ski Resorts

Round table discussion
on the topic

"Performance and sustainability"

With the presence of:

COMPAGNIE DES ALPES MANAGEMENT

ATEN ALTITUDE

SANISPHERE

WESNOW

IDM

POMA

Thursday, April 20

Upcoming Challenges for Ski Resorts

Round table discussion
on the topic

"Safety and accessibility"

With the presence of:

ALPES INGE

Alsetex

Ficap Montagne / Handi Technology

Patrolair

Bluecime

ID Group

Friday, April 21

Upcoming Challenges for Ski Resorts

Round table discussion
on the topic

"Interactivity and Fun"

With the presence of:

FANTASTICABLE

ALPIM

INTENCE

LUMIPLAN MONTAGNE

MND

MOONBIKES



Interalp 2019



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MEETING IN 2024 IN THE FRENCH ALPS

ALPEXPO, Grenoble's convention and events center, organizes MOUNTAIN PLANET, an international trade show for mountain development, bringing together the world's mountain experts (summer/winter) and hilly urban setting specialists. The show will be held in Grenoble from April 16-18, 2024.

www.mountain-planet.com - contact: Laurette BONZY - mountainplanet@alpexpo.com

Cluster Montagne is a trade association whose role is to promote and provide support, in France and abroad, to all stakeholders in the French mountain development industry. In 2023, **Cluster Montagne** counts more than 240 members.
www.cluster-montagne.com

Cluster Montagne launched an innovation showcase "Cluster Montagne Solutions" that allows resort decisions makers, in France and abroad, to learn more about the innovations of its members.

www.cluster-montagne-solutions.com

In partnership in France with the Mountain Resort Mayors Association (ANMSM), the French Ski Areas Association (DSF), the National Syndicate for French Ski Instructors, and the Auvergne-Rhône-Alpes Region, Cluster Montagne created an employment platform dedicated to professions in and for the mountains.

www.emploi-montagne.com

For the latest Cluster Montagne news visit:



scoop.it/u/clustermontagne



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